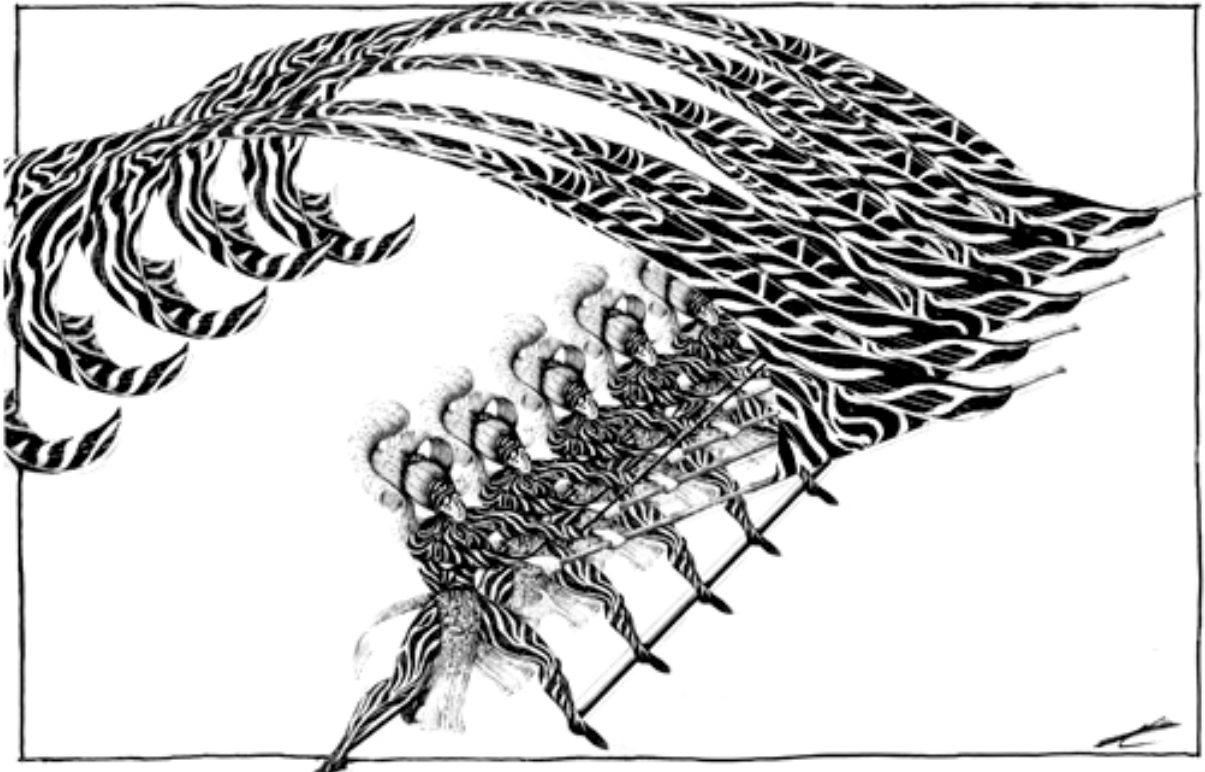


The ASC's 'Prospero' Festival



The **'Prospero' Festival**, draws inspiration from Shakespeare's **'Tempest'**, and will be crafted throughout the development of the project. It will also be influenced by the 'shape' of the experience and by those ultimately involved in the project.

Our goal is to host a seven-day long festival in August of each year, celebrating the very wonders of nature's influences on life and art in our contemporary culture, and, to preview new works to a 'captive', influential, audience who will have made the pilgrimage to this extraordinary part of the world. The profile of the experience will reflect the vanguard of art today, whilst paying homage to the classical influence inherent in the development of new ideas and new thinking as we launch ourselves toward the future. But, above all, it must be a peaceful, harmonious, inspirational festival and fun for all participating.

The sundials themselves are the principal venues for the festival, with their natural 'Coliseum' design functioning as the storytelling auditoria for the festival's program of performances, events, exhibits and installations.

The 'Prospero' festival will commence after the opening of the first Sundial, in 2012 and will be funded by ticket sales and broadcast revenues.